

Content Strategist

Savannah College of Art and Design - Savannah, GA (Savannah, Georgia Area)



Job Description

SCAD, the University for Creative Careers, fosters a stimulating and collaborative environment in which diverse and talented faculty and staff are dedicated to developing the next generation of leaders in art and design.

Location: Savannah, GA

Department: Creative Direction

Creativity thrives here! Help put all SCAD has to offer on the cutting edge as a content strategist. The person in this position will work closely with visual designers and editorial staff to create clean, elegant designs and interactions within SCAD Web applications.

Responsibilities:

- Produce sketches, process flow diagrams, storyboards, wireframes, layouts, iterations, usability studies, and usability testing
- Inform project scope and objective documentation
- Provide written communications on project status and maintain project records

For other jobs at SCAD please visit scadjobs.com.

Desired Skills & Experience

Requirements:

- Bachelor of Arts degree
- Minimum two years experience in content strategy, editorial, marketing information sciences or related field
- Strong understanding of print and interactive production, social media, user experience, auditing, traffic analysis, competitive review and user research
- Ability to take direction and turn it into actionable, measureable, scalable project plans
- Excellent written and oral communication skills
- Experience with print production, content management systems, databases, HTML, email marketing, social media and adapting to emerging technology
- Demonstrated experience working on a team
- Logical and detail oriented
- Excellent interpersonal communication skills, plus organizational, follow-through and multitasking abilities
- Ability to inform project scope and provide objective documentation.

Company Description

ABOUT SCAD

The Savannah College of Art and Design is a private, nonprofit, accredited institution conferring bachelor's and master's degrees in distinctive locations and online to prepare talented students for professional careers. The diverse student body of more than 11,000 comes from all 50 United States, three U.S. territories and more than 100 countries worldwide. The education and career preparation of each student are nurtured and cultivated by a faculty of more than 700 professors with extraordinary academic credentials and valuable professional experience. Through individual attention in an inspiring university environment, and with advanced, professional-level technology, equipment and learning resources, SCAD is uniquely qualified to provide an exceptional education and unparalleled career preparation. SCAD has garnered acclaim from respected organizations and publications; see the latest at www.scad.edu/recognition.

ABOUT SCAD SAVANNAH

SCAD's flagship location in Savannah offers a unique university experience in a charming historic environment near the beautiful beaches of the coastal South. Since opening in 1979, the university has grown to occupy approximately 2 million square feet in nearly 70 facilities woven into the fabric of one of the largest and most renowned National Historic Landmark districts in the United States. This urban location includes classrooms, studios, computer labs, darkrooms, galleries, libraries, theaters, residence halls, dining facilities and fitness centers.

Additional Information

Posted:	March 4, 2013
Type:	Full-time
Experience:	Mid-Senior level
Functions:	Writing/Editing, Design
Industries:	Higher Education, Design
Job ID:	5008138

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Posted By



Megan Alpaugh (3rd)

Staff Recruiter, SCAD- The University for Creative Careers
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